



The Mad Hatter Ball 2023, "Hollywood: The Silver Screen" Bidding Instructions



Set your calendars for this year's Mad Hatter Ball Silent Auction Fundraiser. The catalog preview opens Friday October 6th at 10 am and bidding opens Wednesday October 18th at 6pm and closes Friday October 20th at 7 pm.

To bid on items you will need to create a bidders account with Silent Auction Pro with your credit card on file. If you purchased tickets or sponsorships **you still need to create this bidders account**. Your card will not be charged unless you purchase items from the auction. When the auction closes on October 20th at 7pm your credit card will be automatically charged with your purchases and you will receive your invoice via email and or text. We do not keep your credit card information on file once payments have been processed after the auction has ended.

Item Pick up:

If you are in attendance at the event you can pick up purchases on site, if you are not in attendance you will need to come the main office at ESSA during the designated pick-up on Monday October 23 between 12-5 pm. Buyers can arrange shipping at their expense with the ESSA office by calling (479) 253- 5384 on Monday October 23, between 9 am & 5 pm. We hope you enjoy bidding on these wonderful items donated by very talented artists from around the country and thank you for supporting the Eureka Springs School of the Arts.

Create your online bidders account here:

<https://tinyurl.com/4u4r2ar2>

A few notes on the bidding process:

1. If you sign up for text reminders they will be sent before the auction opens and closes and when you are outbid on an item. You can change that in your account profile once you are registered to bid.
2. Bids can only be placed online through the Silent Auction Pro event site.
3. Your auction administrator is Dawn Ward and you can email her if assistance is needed - dawn@essa-art.org
4. Like eBay, you can enter a maximum amount you are willing to bid on an item. This is called proxy bidding. To place a max bid - but let the system bid for you, check the "*Bid for me*" check box before placing your bid.
5. If you would like to place a bid that is higher than the next valid bid, just make sure the *Use proxy bidding* check box is not checked. Your bid will be placed as the full amount immediately.
6. Some items may have a Buy-It-Now price. If you want to buy the item immediately at the buy it now price, simply check the *Buy it now* check box and click the Buy It Now button.
7. If your max bid is equal to the Buy-It-Now price but you place it as a proxy bid, someone else may still win that item by using the Buy-It-Now feature. If you are willing to pay the Buy-It-Now price, you should do so immediately to keep from losing that item.
8. In the case of tie bids, the person who entered the bid first wins.